

EVENT FLASH REPORT SUMMARY

Event: **Jeanne Robertson**
 Date: Thursday, October 11, 2018
 Time(s): 7:30PM
 VENUE: BCPA
 CITY: Bloomington, IL
 BCPA Presented

Gross Sales	\$31,412.75
Net After Amusement Tax	\$ 30,204.57
Tickets Sold:	840
Comp Tickets:	15
Total Tickets:	855
Actual Attendance (Drop):	812



Net Estimated Profit / (Loss)	\$ 5,083.53
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Event Revenues

Event Rental & Net Co-Pro Profit	\$16,412.75	
Net Ticket Rebates, Facility Fees & Parking Fees	\$412.50	Per Cap
Net Food & Beverage Revenue	\$391.00	\$ 0.48
Reimbursed Event Expenses	\$ -	
Net Merchandise Commissions	\$62.58	
Other Event Revenues	\$13.00	
Total Event Revenues	\$17,291.83	

Event Expenses

Net Co-Pro Loss	\$ -
Taxes Paid	\$1,256.11
Event Production Expense (stagehands/equip)	\$8,889.40
Event Staffing (ushers, security, ticket sellers)	\$617.26
Police/EMT/First Aid	\$ -
Event Advertising & Promotions	\$0.00
Catering Expense	\$0.00
Food & Beverage Expense*	\$0.00
Credit Card Fees	\$1,445.53
Other Event Expenses	\$0.00
Total Event Expenses	\$ 12,208.30

Net Estimated Profit / (Loss)	\$ 5,083.53
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions

Executive Director Comments

Popular situational humorist, Jeanne Robertson delighted the audience at the BCPA for her Rocking Chair Tour. One Lucky Audience member was the recipient of the Rocking Chair that was used on stage and given away at the end of the show. Ms Robertson stopped in Bloomington on a Thursday evening, routing through for a weekend stint in St. Louis. The audience was primarily women middle-aged and older with a fair number of their companions. Wine sales were brisk, as expected in concession.