

EVENT FLASH REPORT SUMMARY

Event: REO Speedwagon
Date: Saturday, November 9, 2024
Time(s): 7:00pm
VENUE: Arena
CITY: Bloomington, IL
 RENTAL SELF PROMOTE CO-PROMOTE X

Gross Sales	\$ 394,035.50
Net After Amusement Tax	\$ 378,274.08
Tickets Sold:	4,606
Comp Tickets:	80
Total Tickets:	4,686
Actual Attendance (Drop):	4,346



Event Revenues

Event Rental & Net Co-Pro Profit	\$	-	
Net Ticket Rebates, Facility Fees & Parking Fees	\$	37,888.73	Per Cap
Net Food & Beverage Revenue	\$	63,262.50	\$ 14.56
Reimbursed Event Expenses			
Net Merchandise Commissions	\$	8,461.00	
Other Event Revenues			
Total Event Revenues	\$	503,647.73	

Executive Director Comments

Event Expenses

Net Co-Pro Loss	\$	-
Taxes Paid	\$	14,801.82
Event Production Expense (stagehands/equip)	\$	10,698.32
Event Staffing (ushers, security, ticket sellers)	\$	7,015.00
Police/EMT/First Aid	\$	2,100.00
Event Advertising & Promotions	\$	3,173.60
Catering Expense	\$	2,892.35
Food & Beverage Expense*	\$	32,687.17
Credit Card Fees	\$	2,530.08
Other Event Expenses	\$	5,801.11
Total Event Expenses	\$	81,699.45

Net Estimated Profit / (Loss)	\$	421,948.28
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* Based on Estimated Cost of Goods Sold for Product, Labor and Commissions