



Arts & Entertainment FY25 Report

Grossinger Motors Arena & Bloomington Center For The
Performing Arts



PURPOSE

MISSION

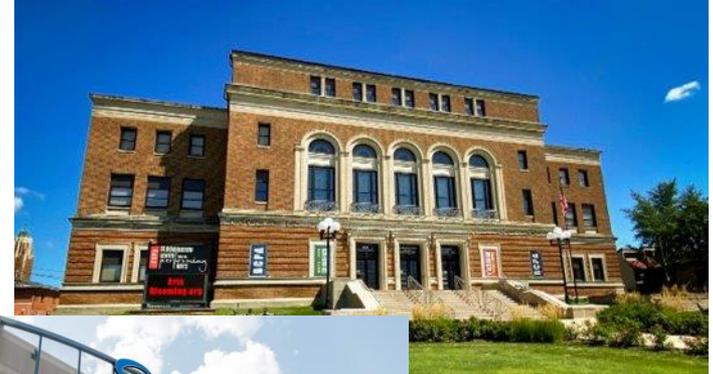
Create Lasting Memories.

VISION

Make Bloomington the premier entertainment destination of Central Illinois.

VALUES

Exceptional Customer Service
Community & Cultural Impact
Fiscal Responsibility
Diverse Programming
Continuous Improvement



YEAR IN SUMMARY

TOTAL ECONOMIC IMPACT RANGE

\$23,678,842 - \$37,194,641*

ATTENDANCE

250,182 – Increase of 107% YoY

EVENT DAYS

201 – Increase of 68% YoY

BREAKDOWN

67,128 BCPA Events

55,841 Arena Events

102,258 Bison Hockey

*Approximations calculated according to industry standard ranges and a [2017 Americans for the Arts study](#).



GROSSINGER MOTORS ARENA

ATTENDANCE

183,956 Patrons

GROSS REVENUE

\$6,076,071

MEMORABLE EVENTS

REO Speedwagon

4,686 Tickets

WWE Super Show

4,370 Tickets

First Bison Game in History

4,040 Tickets

Kevin Gates

3,696 Tickets



BLOOMINGTON BISON



TOTAL TICKETS
102,258

NET CITY REVENUE FROM BISON EVENTS
\$1.1 Million

NOTABLE STATISTICS

FULL TIME EMPLOYEES
20

COMMUNITY APPEARANCES
49

MONEY DONATED BACK TO COMMUNITY
\$86,231

SEASON TICKETS SOLD (FOR 25-26 SEASON)
Over 1,000



BLOOMINGTON CENTER FOR THE PERFORMING ARTS

ATTENDANCE

67,128 Patrons

Venue Record Attendance & Revenue

GROSS REVENUE

\$2,188,477

8 Sold-out Shows

Rumours

May 17th

Pete Davidson*

June 14th

Whose Live Anyway?

September 17th

Swift: Taylor Tribute

October 26th

Menopause 2

November 13th

Steven Curtis Chapman

December 10th

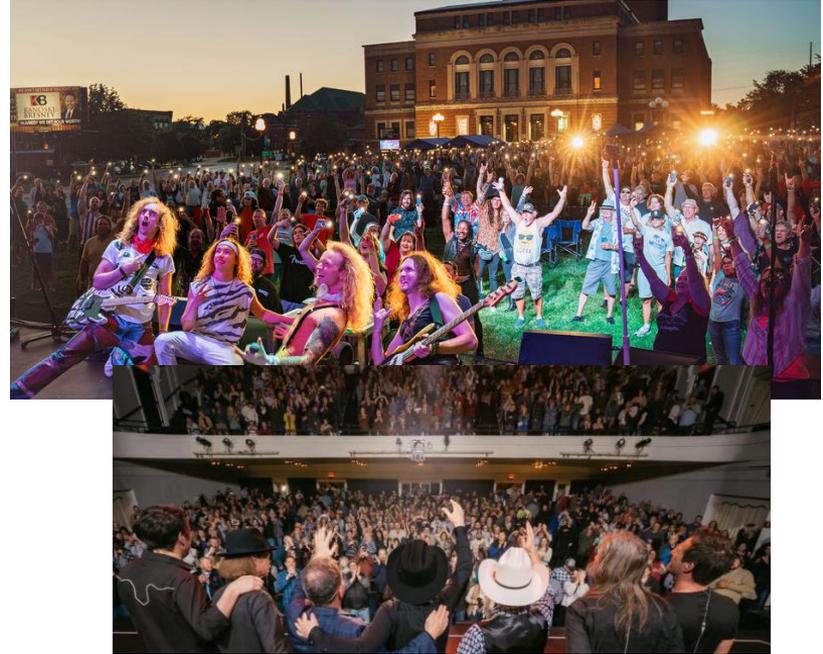
Halestorm's Lzzy & Joe

January 10th

Clint Black

February 15th

*Highest grossing night in venue history. (\$200,110.99)



DEMOGRAPHIC DATA & FAST FACTS

BUYER DATA

25,600 unique buyers

76% of buyers outside of Bloomington-Normal

21% of buyers outside of Illinois

FAST FACTS

8 countries represented by Bison players.

81,304 miles traveled to our shows.

2 days was the fastest sell-out.



THANK YOU!

