



DOWNTOWN SIGNAGE COMMITTEE MEETING

Minutes of the Tuesday, August 25, 2015

Public Works Conference Room, Government Center

The seventh meeting of the Downtown Signage Committee was held on August 25, 2015. Co-Chair Tricia Stiller convened the meeting at 8:07. Members present were Crystal Howard, Beth Whisman, Thom Jones, Vicki Tilton, and Kyle Boehm. Members absent were Kyle Ham, Dave Park, Carl Teichman, Tom Krieger and Russel Francois. City staff present were Russ Waller, Kevin Kothe and Steve Rasmussen.

Public Comment was offered with none being made.

A motion was made to accept the minutes of the August 11th meeting with one correction to spelling. Motion passed unanimously.

The Committee further discussed the cost of signage. Committee thought that short-term, mid-term, and long-term plans could be done and funded separately but being made to complementary.

There was further discussion about the merit of using a Wayfinding consultant to come up with a “model”. Tricia will bring back information about a DBA consultant.

In order to move forward with some sign soon, it was moved by Vicki to place international “P” sign on all three decks. Second by Chrystal and passed unanimously.

The next meeting was announced to be on Tuesday, September 15, 2015 at 8:00 in the Public Works conference room.

Motion to adjourn was made by Vicki, seconded by Beth, all in favor at 8:55 AM.